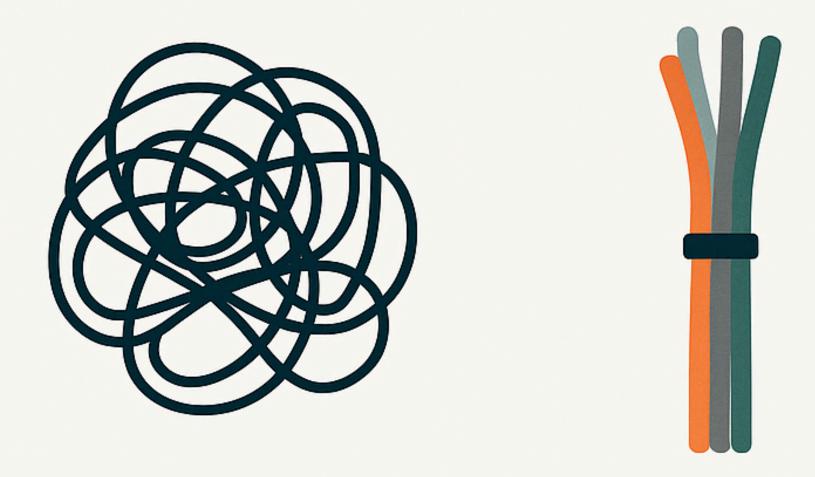
#### 10 Reasons You Need a Zendesk Health Check



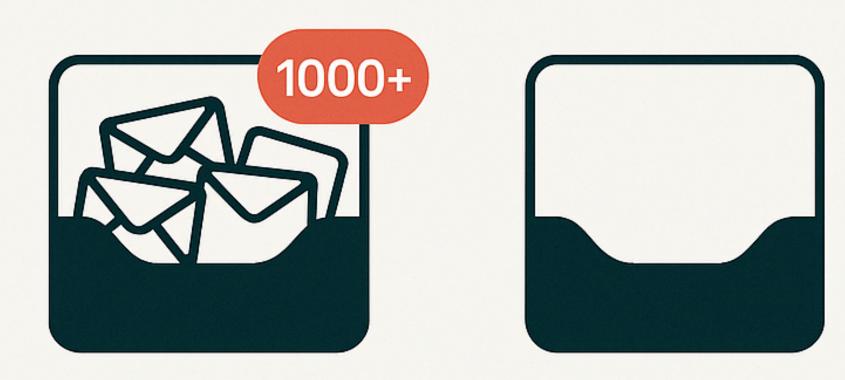
Make Zendesk faster, smarter, and more secure.

### 1 Outdated Business Rules



Triggers, automations, and macros pile up – causing conflicts and confusion.

## 2 Rising Ticket Backlog



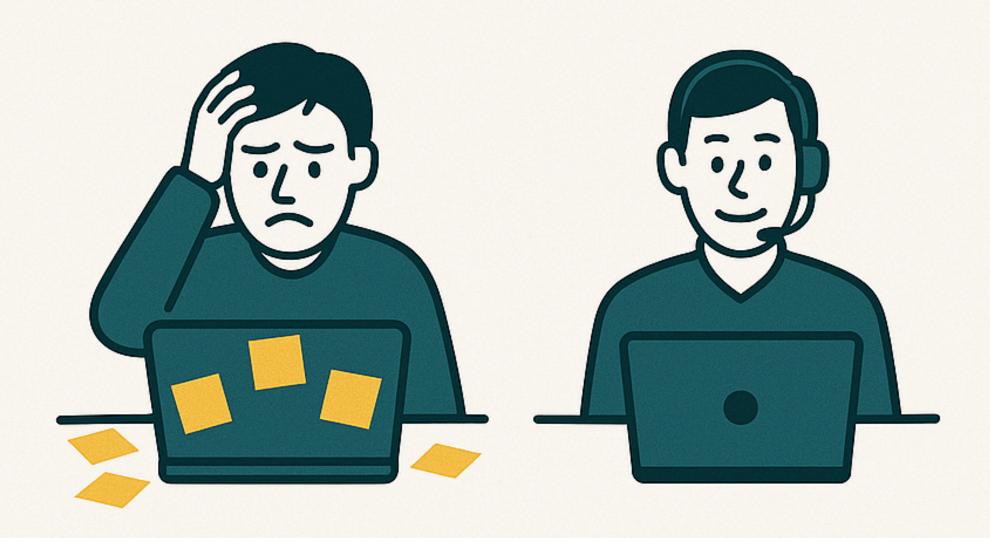
Tickets slip througgh the cracks without the right reminders and workflows.

#### 3 Poor SLA Compliance



Missed first replies and overdue resolutions damage customer trust.

### 4. Agent Frustration



Cluttered views and outdated macros slow your team down.

### 5. Security Risks



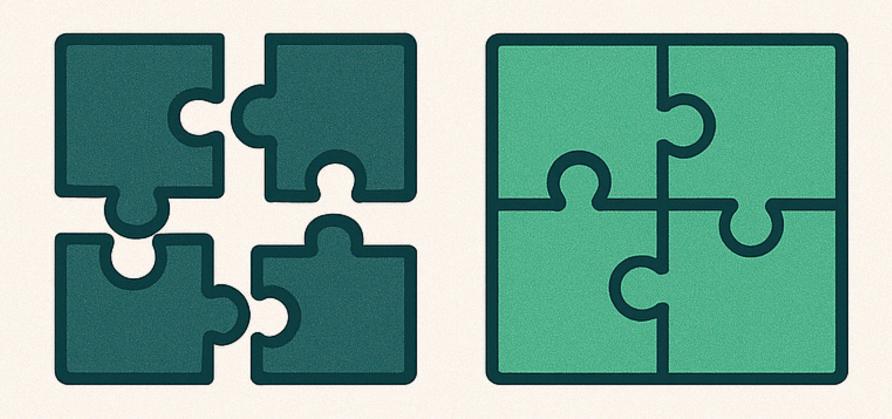
Inactive accounts, weak passwords, and unused tokens leave doors open.

### 6. Wasted License Spend



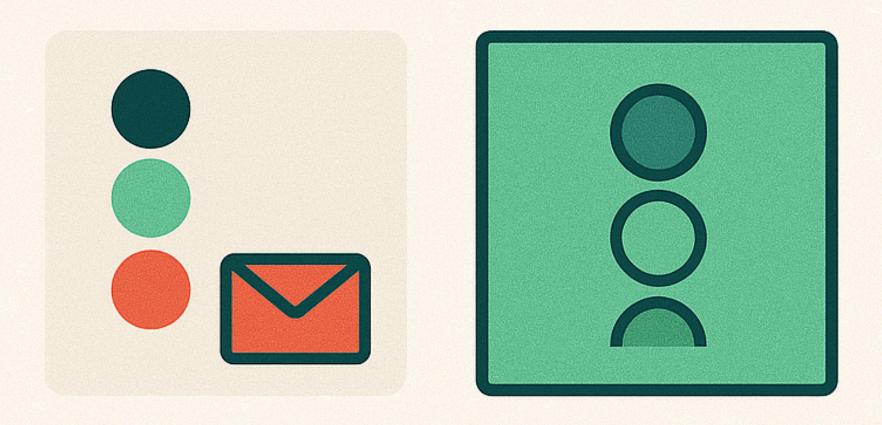
Paying for inactive agents or unused features drains budget.

### 7. Integration Chaos



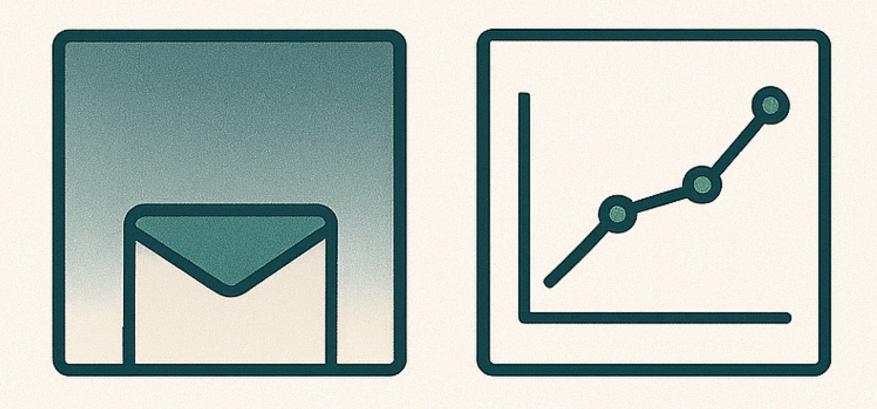
Unused apps and broken integrations create noise, not value.

### 8. Brand Inconsistency



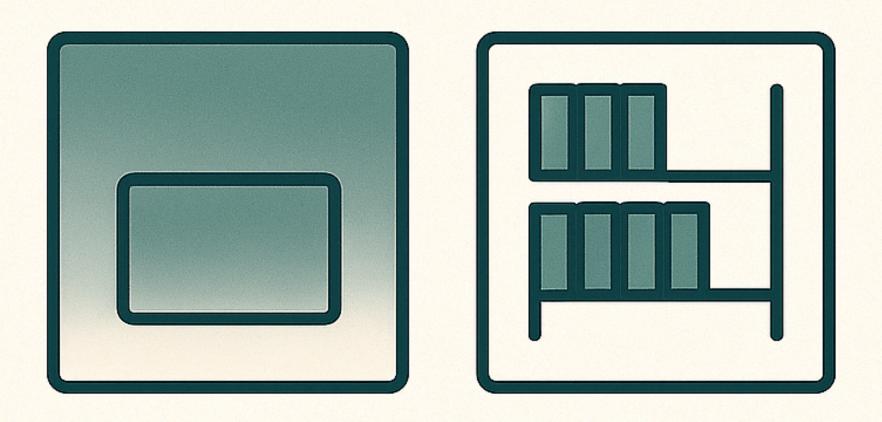
Generic emails and unbranded Help Centers weaken your image.

# 9. Missed Reporting Insights



Dashboards may not reflect the KPIs that matter most.

### 10. Knowledge Base Gaps



Outdated or missing articles force customers to open tickets unnecessarily.

### When was your last Zendesk Health Check?

Optimise Zendesk.

Save time.

Delight customers.

Book your Health Check today →



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